

# **AWT** Board Service

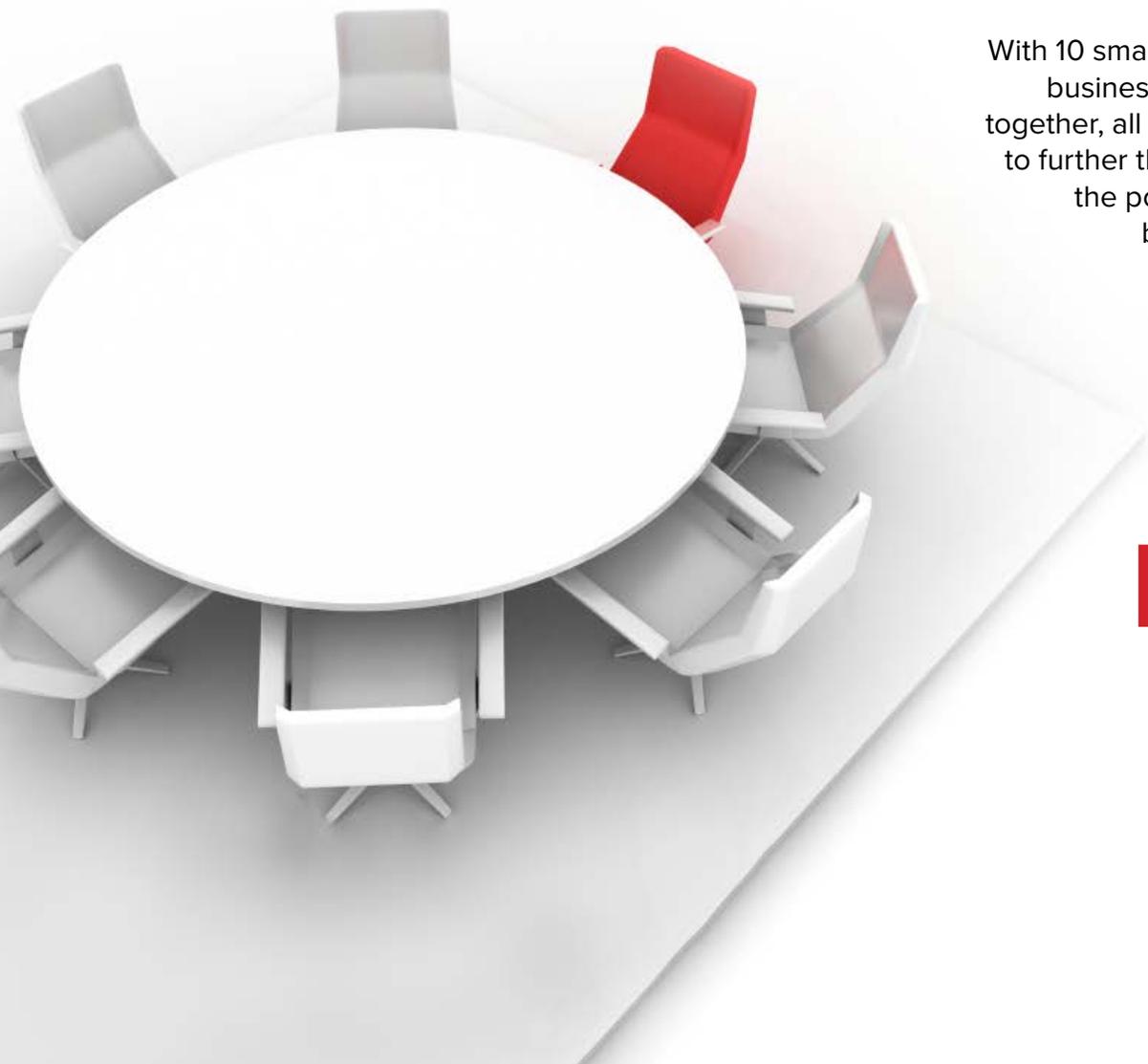
Do you want to influence the direction of the water treatment industry?

Are you hoping to stay on top of trends in the profession?

Would you love to have a peer advisory group to provide you with fresh perspectives and new ideas for addressing the challenges facing your business?

**Look no further than serving on the AWT board!**

With 10 smart, high-performing business people in a room together, all united in their goal to further the mission of AWT, the potential of the AWT board is enormous.



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## Benefits of Board Service

- Be part of something bigger.
- Increase professional development.
- Build your professional network.
- Learn industry trends to bring back to your own business.
- Gain peer recognition.
- Develop a deeper understanding of what it takes to run an organization.



## Misconceptions About Board Service

*Serving on the board requires a lot of time.*

Some time is involved in preparing for a board meeting; however, the time expected is not overwhelming, and there is great ROI for your time.

*As a board member you receive the royal treatment.*

All board positions are unpaid (although AWT covers travel costs to meetings). But, we do hold our meetings in nice places.

*I'm not eligible because I haven't risen high enough in the industry.*

Any water treatment company member is eligible for board service, provided you have approval from your employer.

*There are a lot of strong egos in the boardroom.*

We don't think so, but you'll have to decide for yourself!

*I have to be a CWT to be on the board.*

Not true! We strive to have a diverse board comprising both CWTs and non-CWTs—people from all around the globe of all ages and backgrounds.

*It's an "Old Boys' Club."*

The board is a group where all views and opinions are welcomed.

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# The Details



## Board of Directors Term

AWT board terms are three years, but when considering board service, you should be prepared and committed to serve up to six years should you move up to the president-elect position.

## Expectations

- Look at all sides of an issue.
- Arrive at meetings prepared.
- Be accountable.
- Place AWT's interests above those of our individual companies.
- Always look to assess and improve.
- Have fun!

## Time Involved and Board Meeting Structure

Board meetings are designed to maximize performance and efficiency. Meetings start with a learning exercise, either about AWT or board governance. From there, the board discusses current trends in the industry.

- New Board Orientation – 4 hours
- Convention Board Meeting – 1.5 days
- Leadership Orientation – 2.5 days
- Winter Board Meeting – 2.5 days
- Summer Board Meeting – 2.5 days

## Board Meeting Conduct

Whenever disagreements occur in the boardroom, we always resolve them on site and emerge as a cohesive, unanimous group. The AWT board operates with some basic principles:

- Be respectful.
- Remember to “take off your company hat” and “put on your AWT hat.”
- Be prepared to contribute.
- Be strategic in your thinking.
- Come prepared and be ready to work.
- Maintain confidentiality.
- Be positive and constructive.
- Avoid situations or business endeavors that may cause a conflict of interest.



## Call us!

Ready to become a board member? Contact Denise Jackson, Executive Director, at 240 702-1670 or [djackson@awt.org](mailto:djackson@awt.org) for more information.